



February 5, 2021

Thank you for being a community partner in education with the Bullis-Purissima Elementary School Foundation. Your past event donation helped to provide critical funds to support the students, teachers and classrooms at Bullis Charter School (BCS).

On behalf of the BCS Foundation, I am excited to invite you to once again join us as a sponsor for this year's BCS Benefit "Celebrate BCS."

This year we are so grateful for our school's commitment to our children and staff. In the midst of the global COVID-19 pandemic our school showed resilience and tenacity. Leadership provided us the opportunity to bring back students and teachers safely while also providing a remote school, ensuring all of our students have access to a great quality education.

The annual BCS Benefit is a highlight of our school year, attended by over 300 of our current and alumni families. A time for our parents, community supporters, teachers and staff to come together and celebrate while raising needed funds to continue our programs. In addition to supporting the general operations of the school, a portion of the funds raised at the 2021 BCS Benefit will allow for improvements to and expansion of our **Visual and Performing Arts Program**.

Sponsors and auction donors play a critical role in the success of our annual benefit. Please consider renewing your support by purchasing a sponsorship or donating goods, services or experiences for this year's silent or live auction. As a sponsor or auction donor, your company will receive a variety of opportunities for recognition among the BCS community, while also supporting our mission of providing an innovative, empowering and results-oriented learning environment that nurtures the whole child.

Please see the attached pages for details on our various sponsorship and recognition opportunities.

Thank you in advance for your support of our school.

Sincerely,  
Rachelle Mirkin  
(408) 605-0234, [Rachelle@BCSFoundation.com](mailto:Rachelle@BCSFoundation.com)



# Celebrate BCS

A BCS Virtual Benefit - Saturday, May, 22, 2021



2020-21 SPONSORSHIP OPPORTUNITIES AND BENEFITS	PLATINUM \$5,000	GOLD \$2,000	SILVER \$1000	BRONZE \$500
BCS drama specialist and award winning actress, Jocelyn Pickett, to co-produce a 30 second ad	Exclusive offer to Platinum sponsor			
<b>ONLINE ADVERTISING</b>				
BCS Benefit Facebook Page (2 posts)	Logo + Link, premiere placement	Logo + Link, prominent placement	Logo + Link	Logo + Link
BPEsf Website (through December 2021)	Logo + Link, premiere placement	Logo + Link, prominent placement	Logo + Link	Logo + Link
BPEsf Year-end Letter (June 2021)	Logo + Link, premiere placement	Logo + Link, prominent placement	Name + Logo	Name + Logo
<b>EMAIL MARKETING</b>				
BCS Benefit Invitation (1,000+ local households)	X	X	X	X
Dedicated email to all participating guests	X			
<b>EVENT NIGHT</b>				
Personal recognition from Superintendent during live event	X			
Logo featured on 'Door Prizes' distributed to lucky winners	X	X		
Recognition during pre-event video	Logo featured on 3 single-sponsor slides	Logo featured on 3 group-level slides	Logo included on 3 multi-group-level sponsor slides	Logo included on 3 multi-group-level sponsor slides

**The Fine Print:**

- Sponsorship donation must be received by March 1, 2021 to receive full sponsor benefits;
- Realtor partners will be listed as "Jane Doe, Compass" where company name is listed as benefit;
- All logos must be emailed to [bcsbenefit@bcsfoundation.com](mailto:bcsbenefit@bcsfoundation.com) in both high-resolution .jpg and .eps format to allow for inclusion in all recognition opportunities. BPEsf may substitute name recognition if logo is not suitable for print or online usage.

## SPONSOR INFORMATION

Donor/Business Name (as it should be published): \_\_\_\_\_ Contact Name: \_\_\_\_\_

Website: \_\_\_\_\_ Address: \_\_\_\_\_

Email: \_\_\_\_\_ Daytime Phone: \_\_\_\_\_

## PAYMENT

PLATINUM SPONSORSHIP: \$5,000  
 GOLD SPONSORSHIP: \$2,000

SILVER SPONSORSHIP: \$1,000  
 BRONZE SPONSORSHIP: \$500

Online: <https://bpesf.ejoinme.org/donate>

Print & Mail: BPEsf, Attn: BCS Benefit  
 102 W. Portola Ave  
 Los Altos, CA 94022

